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# Teaching, Learning, and Technology ...In Print

Distance Ed Department Blog:  
<http://teachlearnandtech.wordpress.com>

CREATE, ADAPT, & INNOVATE

MOBILE APPS TO CHECK OUT

## Mobile Apps? What Are They Really Good For?

A faculty member asked me a great question: Why use (pay for) an app when I can access these resources through my device's web browser?

The short response was: *"Apps are built for your mobile devices so you'll have a better user experience."*

The long version of my response goes something like this:

When you talk about mobile technology, three words are commonly used:

**Portability:** Portability is probably the #1 reason that you bought your mobile device. The device and apps enable you to access information anywhere you are, anytime you want, when you need it.

**Accessibility:** Mobile apps extend the computer software or subscriptions you may have, allowing you to access information across platforms. For example, Dropbox, allows you to install the software on your desktop and it has a mobile app you can install on your devices. So, when you update and sync files, you will always have the most updated file at your fingertips, whether you

access the files on your computer, phone, or tablet.

**Usability:** Mobile apps are built specifically for mobile devices. This means the way you interact with an app will be more intuitive, efficient, and useful.

I am always on the lookout for mobile apps that will help me implement new and different teaching strategies. I look for apps from three general categories.

**Productivity:** Productivity apps allow me to take notes, plan, collaborate, and stay organized.

**Instructional:** Instructional apps allow me to create multimedia and interactive content.

**Administrative:** Administrative apps allow me to manage my course and content, usually by accessing a learning management system, like Blackboard, or communication tools like blogs.

### What's currently in my mobile app toolkit?

Doceri, Prezi, Evernote, Kindle, VoiceThread, Blackboard Mobile Learn, Dropbox, Google Drive, Skype, AIM, and Wordpress



### Evernote

<http://evernote.com>

Evernote is a digital organizer that lets you capture text, audio, video, and web clippings. You organize your content into "notes" and "notebooks" that can then be synced across your devices and shared with other Evernote users.



### Doceri

<http://doceri.com/>

Doceri is an interactive whiteboard application that lets you record your lectures, annotate your presentations, and remotely control your computer desktop using the iPad.

