## *Program SAO Summary Evaluation Form*

Division: Student Services          Program: Student Life

Semester Assessed: Spring 2020          Next Assessment: Spring 2021

Lead Evaluator: Dr. Ray Carlos          Participants: Maritza Portillo, Secretary II, and Marie Magyuhop, Student Activities and Campus Center Specialist

| | |
|---|---|
| Service Area Outcome Statement | Increase student engagement through participation of events and campus activities. |
| Strategic Initiatives aligned with the SAO. | ☐ Access      ☐ Student Success      ☐Facilities      ☐Communication, Culture, & Climate <br><br> ☐Leadership & Professional Development      ☐Effective Evaluation and Accountability |
| SAO Assessment Tool | Program Review process in fall 2018 and spring 2019. Additionally, Presence, the student engagement software, was used to assess engagement. |
| Criteria – What is "good enough"? <br><br> Rubric | Per our previous Program Review outcomes, Student Life, and the Associated Student Government, had not historically captured event attendance at the level that is needed for valid assessment. Therefore, Student Life invested in the student engagement software, Presence. This year, the outcome is to create a baseline for future comparisons and evaluations. |
| What are the results of the assessment? Are the results satisfactory? | Student participation in 77 events totaled 3,762 for the 2019-2020 academic year. 1,552 students participated in more than one event (41.3 percent). Fall 2019 included 2,454 students which is 17.5% student engagement (11.4 percent for unique students), and Spring 2020 included 1,308 students which was a 11% engagement (7.9 percent for unique students). Average attendance was 48.86 students per event. Additional data includes 48% of participants identified as Hispanic, 30% male, and 70% female in fall 2019, and 63% of participants identified as Hispanic, 46% male, and 54% female in spring 2020.  The results are satisfactory in creating the baseline for information needed to assess student engagement. |
| Were trends evident in the outcomes? <br> Are there gaps? | Past trends were not evident in the outcomes based on the baseline information that is currently in place. However, future assessments will show trends and further data analysis will look at gaps related to student demographics, specifically ethnicity and majors. |
| What content, structure, strategies might improve outcomes? | A major initiative that will improve outcomes is to continue our efforts of encouraging other programs to use Presence for all their events. This will allow us to adequately measure student engagement, identify gaps, and to collaborate on strategies to increase engagement. |
| Will you change evaluation/assessment method or criteria? | Yes, future evaluations will be completed against the data above to show trends. Data will be disaggregated to majors and ethnicity. |

| Evidence of Dialogue<br><br>(Attach representative samples of evidence) | *Check any that apply*<br><br>☐ E-mail Discussion with   ☐FT Faculty   ☐Adjunct Faculty   ☐Staff<br>Date(s):<br><br>==☐ Department Meeting. Date(s):  April 3, 2020 ☐Division Meetings. Date(s): February 27, 2020==<br><br>☐ Campus Committees. Date(s):<br>  (ex: Program Review; Curriculum; Academic Senate; Accreditation & SLOs)<br><br>SLO Dialogue focused on:<br>Program Review and SAO |
|---|---|
| Will you rewrite the SAOs? | Yes, SAO's will be changed to include specific data points. Instead of "increase" we may use language of "increase by 5%." |
| Response to program outcome evaluation and assessment? How were/are results used for program improvement? | ☐ Professional Development☐Intra-departmental changes<br><br>☐ Curriculum action ☐Requests for resources and/or services<br>==Program Planning /Student Success==<br><br>Information used to assist in working with department and faculty across campus to ensure events are posted on presence. |