



Gainful Employment Disclosure Statement

Certificate - Social Media Production

Standard Occupation Code (SOC)	Description	CA 2022 Employment Estimate	CA 2022-2032 % Change	CA 2022 Median Hourly Wage	CA 2022 Median Annual Wage	Typical Entry Level Education
25-1122	Communications Teachers, Postsecondary	3,000	6.7%	--	\$121,113	Doctoral or professional degree
27-2012	Producers and Directors	51,400	8.4%	\$53	\$111,237	Bachelor's degree
27-3011	Broadcast Announcers and Radio Disc Jockeys	2,700	7.4%	--	--	Bachelor's degree
27-3023	News Analysts, Reporters, and Journalists	6,800	4.4%	--	--	Bachelor's degree
27-4032	Film and Video Editors	16,700	7.8%	\$37	\$77,550	Bachelor's degree
27-4012	Broadcast Technicians	9,700	5.2%	--	--	Associate's degree
27-4015	Lighting Technicians	4,300	0.0%	\$40	\$84,186	Postsecondary non-degree award
27-4031	Camera Operators, Television, Video, and Film	9,500	5.3%	\$37	\$77,447	Bachelor's degree

Program Estimated Completion

- Required Units: 15
- Program Length: estimated 2 semester(s), at 12 units per semester

Program Estimated Costs (2025-26)

- \$778 for in-state tuition and fees
- \$9,088 for out-of-state tuition and fees

For more information about job outlook for SBVC degrees, please visit:
<https://labormarketinfo.edd.ca.gov/commcolleges/>