

# SBVC EDUCATIONAL MASTER PLAN | 2023-2028

## GOAL 1

ELIMINATE BARRIERS TO STUDENT ACCESS & SUCCESS.

## GOAL 2

BE A DIVERSE, EQUITABLE, INCLUSIVE, & ANTI-RACIST INSTITUTION.

## GOAL 3

BE A LEADER & PARTNER IN ADDRESSING REGIONAL ISSUES.

## GOAL 4

ENSURE FISCAL ACCOUNTABILITY & SUSTAINABILITY.

### 1 STRATEGIC DIRECTION 1:

#### Create a College-Going Culture Through Intentional Community Outreach and Clear Communication of Pathways

- Supporting Action 1: Partner with K-12 schools and districts to build intentional K-14 pathways
  - Supporting Action 2: Create targeted outreach campaigns that consider specific audiences and demographics
  - Supporting Action 3: Invite all voices to the table and be inclusive
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### 2 STRATEGIC DIRECTION 2:

#### Innovate Curriculum and Course Offerings to Support Student Equity and Completion

- Supporting Action 1: Continue to implement culturally responsive pedagogies
  - Supporting Action 2: Establish re-entry programs for adults
  - Supporting Action 3: Decolonize student services and course offerings
  - Supporting Action 4: Promote professional development in support of personal well-being and equitable instructions for students
  - Supporting Action 5: Explore offering a Bachelor's Degree in CTE disciplines and emerging fields to better serve our students
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### 3 STRATEGIC DIRECTION 3:

#### Expand and Align Support Services and Resources in Conjunction with Student Pathways

- Supporting Action 1: Implement virtual or more efficient communications systems in order to update students
  - Supporting Action 2: Promote all support programs and services
  - Supporting Action 3: Communicate effectively internally and externally
  - Supporting Action 4: Foster an environment of trust and transparency
  - Supporting Action 5: Improve student onboarding processes
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### 4 STRATEGIC DIRECTION 4:

#### Create Relationships with the Black and African American Community

- Supporting Action 1: Create experiential learning opportunities (DEIA-related)
- Supporting Action 2: Develop specific cultural events year-round (beyond Black History Month) to bring the community to campus
- Supporting Action 3: Develop and engage in personalized outreach to the Black and African American communities with those who are familiar with the community

## 5 STRATEGIC DIRECTION 5:

### Utilize Quantitative and Qualitative Data to Understand Our Students' Lived Experiences and Better Support Them Towards Their Goals

- Supporting Action 1: Gather information from our students on their lived experiences
  - Supporting Action 2: Investigate the barriers that prevent students from enrolling
  - Supporting Action 3: Codify ongoing student involvement in all student-facing information-seeking practices (e.g., surveys, focus groups)
  - Supporting Action 4: Develop an ongoing and transparent survey schedule that welcomes stakeholder input
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## 6 STRATEGIC DIRECTION 6:

### Create and Sustain a Sense of Belonging for all College and Community Stakeholders

- Supporting Action 1: Strengthen a culture of inclusion
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## 7 STRATEGIC DIRECTION 7:

### Connect Students to Regional and Community Opportunities

- Supporting Action 1: Increase industry/non-industry internships for students
  - Supporting Action 2: Partner with corporations that align with degrees and certificates
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## 8 STRATEGIC DIRECTION 8:

### Ensure Sustainability Through Fiscal Accountability

- Supporting Action 1: Evaluate and improve resource prioritization processes
  - Supporting Action 2: Maintain appropriate staffing levels to support student success
  - Supporting Action 3: Ensure consistent upkeep of current and future infrastructure
  - Supporting Action 4: Demonstrate responsiveness to community needs with regard to certificates, degrees, and programs
  - Supporting Action 5: Initiate culturally responsive strategic enrollment management
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