



# PRESIDENT'S BOARD REPORT

NOVEMBER 14, 2013

## Donation of Seven Diesel Trucks to Bolster Hands-On Learning in Multiple Instructional Programs at SBVC

Over the last several years, the commercial trucking industry has begun facing the challenge of reducing the emissions of their fleet of vehicles—especially in California. Expensive retrofits of existing trucks and the purchasing of clean-burning replacement vehicles have also led to the challenge of determining what to do with diesel trucks that are out of compliance and thereby unable to continue zooming up and down California's freeway system.

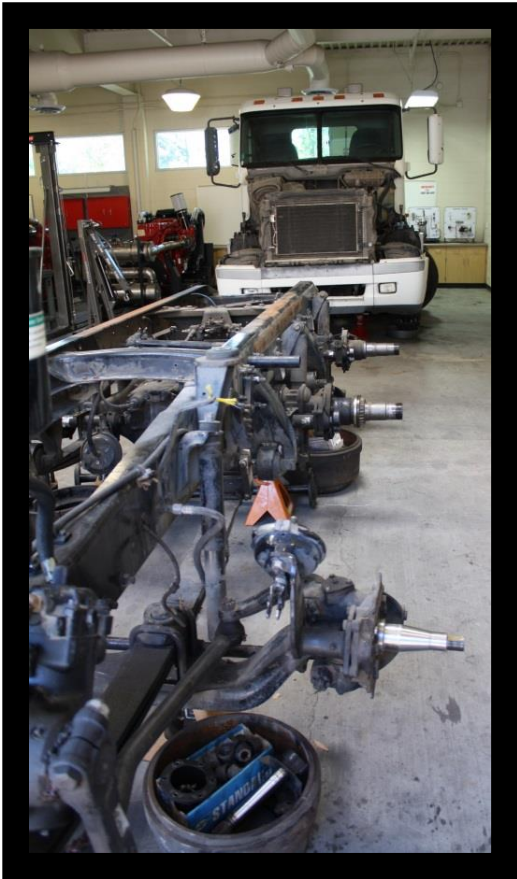
Enter Mike Siebert, Maintenance Director at Apex Logistics, LLC—the largest, most diverse bulk transportation company in the western United States. Siebert proposed a pilot program that would provide seven trucks that otherwise would have been scrapped to be donated instead to San Bernardino Valley College to be used exclusively for instructional purposes in the Heavy Duty Diesel Transportation System certificate program laboratory and classroom for five years before being destroyed.



For months, Siebert pitched the first-of-its-kind idea and navigated the labyrinthine approval structure of the California Air Resources Board (ARB) and the South Coast Air Quality Management District (SCAQMD) to gain authorization for the pilot program. Finally, in September, approval was granted and the trucks—valued at approximately \$280,000—rolled in to SBVC in October.

“This agreement now opens the door for similar donations to community colleges that are training the future of our industry,” Siebert said. “Instead of destroying these vehicles, students at SBVC will benefit from these valuable resources that otherwise would have been outside the reach of the program budget.”

Siebert's involvement with community colleges began 40 years ago as a community college student training for a career as an auto and diesel mechanic. For the last 15 years, he has served on advisory councils helping diesel programs throughout southern California—including the last seven years at SBVC that led to the previous donation of trucks to the program. Advisory councils represent a network of professionals from local trucking and logistics industries that help shape the direction and focus of SBVC's instructional programs to ensure that students completing the program are fully prepared for the workforce. In addition, Siebert is on the board of directors for the Distribution Management Association that provides an endowed logistics scholarship of \$30,000 to SBVC, bestowing \$2,000 in scholarships to diesel students each year.



"I grew up in the community colleges —it is where I landed and got my education," Siebert said. "If you don't have the products for the students to get their hands on and touch, then there is no value to the school and the students."

SBVC Diesel Program Faculty Kent Melancon welcomed the donations and has already begun steering the vehicles into the daily curriculum of the program.

"We've already created a learning module for students to study the braking system," Melancon said. "Now each of the 20 students in a class has an equal opportunity to experience the hands-on training needed to be successful in the industry."

The first four trucks will be cut behind the cab for use in the Heavy Duty Truck System course (DIESEL 028) and the Electrical Systems course (DIESEL 019). The remaining trucks will have their engines and transmissions mounted on mobile stands to be used in a variety of courses before being cut in half. Engines will be used in the Heavy-Duty Diesel Engines course (DIESEL 021) and the Advanced Heavy-Duty Diesel Engines course (DIESEL 024). The cabs and transmissions will be used in future courses and training modules. After the frames are cut in half, the rear halves will be used for the Heavy-Duty Truck Brakes course (DIESEL

022) and the front halves will be used for Heavy-Duty Truck Suspension and Steering Course (DIESEL 023).

Beyond the diesel program, students in SBVC's Welding Technology and Auto Collision and Refinishing programs will be catching an educational ride from the arrival of the donated trucks. Students in the welding program will be assisting with the dismantling of certain portions of the vehicles as part of their class assignments. In addition, the fiberglass hoods and panels from the vehicles will become prep and paint training material for the auto body/collision students.

"A certificate or a degree in a career and technical program at SBVC is a quick path to middle-class jobs—especially since 72% of the people who live in the area surrounding our campus are blue collar employees," said Achala Chatterjee, SBVC Division Dean for Applied Technology, Transportation & Culinary Arts. "Because technical training lab classes are expensive to run compared to academic lecture classes, we try to come up with creative partnerships like this to provide our students the best training possible with current curriculum while keeping our lab training relevant to the needs of the community."

## Mathematics, Business & Computer Technology's Teach-A-Rama 2013

The Teach-a-Rama 2013 event was hosted on the SBVC campus on Saturday, September 21. Approximately 90 educators and administrators representing elementary through post-secondary schools were in attendance. The event was supported and sponsored by SBVC in collaboration with the National Sorority of Phi Delta Kappa Inc. – Delta Rho chapter along with San Bernardino City Unified School District. This professional development event focused on the implementation of the new Common Core State Standards and how these new standards will affect best practices across the nation in education in the 21st century.



Dr. Kennon Mitchell, Assistant Superintendent of San Bernardino City Unified School District, provided the keynote address while Dr. Stephanie Briggs, Assistant Professor of Mathematics at SBVC, discussed the implications of the new standards relating to science, technology, engineering and mathematics (STEM) disciplines. A host of facilitators led breakout discussions related to the new Common Core standards and centered on strategies for implementing media and technology, innovations that enhance critical thinking outcomes, skill building methods involving flexibility, productivity and self-direction. Participant comments suggested this event was timely and informative.

Guests attending in the event also included:

Dr. Dale Marsden – Superintendent of San Bernardino City Unified School District

Dr. Margaret Hill – San Bernardino City Unified School District Board Member

Michael Gallo – San Bernardino City Unified School District Board Member

Dr. Haragewen Kinde – SBVC Vice President of Instruction

Jose A. Espinoza – Director, District/School Improvement and Innovation

---

## Dia de los Muertos Exhibit Showcases Lively Artistry at Gresham Art Gallery



Dozens of perspectives on the ideas and concepts of death are highlighted at the Dia de los Muertos Art Exhibition at the Clara and Allen Gresham Art Gallery through November 15th on the SBVC campus.

Students, faculty, alumni, and prospective students have contributed a variety of expressive pieces ranging from altars and oil paintings to figurines and magnets. The magnets, created by SBVC digital design classes, are available for \$3 each and all proceeds will go towards scholarships for students.

On Wednesday, October 30th, the gallery hosted an artists' reception to celebrate the contributions of all the artists whose work was highlighted in the show.

## Transfer Fair Attracts 40+ Schools and Universities from Across U.S.

The Fall 2013 SBVC Transfer Fair was held on Wednesday, October 16, 2013, in the SBVC Quad area outside the Campus Center and North Hall. Dozens of colleges from around California, the United States, and even international destinations sent representatives to meet with SBVC students seeking their next educational home after SBVC.



Participating schools included:

Argosy University  
Azusa Pacific University  
Brandman University  
Cal Poly Pomona  
Cal Baptist University  
Cambridge College  
Carrington College California  
Charles R. Drew University of  
Medicine and Science  
Columbia College Hollywood  
CSU East Bay  
CSU Northridge  
CSU Sacramento  
CSU San Bernardino  
DeVry University

Hope International University  
Humboldt State University  
La Sierra University  
Loma Linda University  
Mt. Sierra College  
Mt. St. Mary's College  
National University  
New School of Architecture and  
Design  
San Francisco Art Institute  
Southern CA University of Health  
Sciences  
The Art Institutes of CA  
The Fashion Institute of Design &

Merchandising  
The National Hispanic University  
Trinity Law School  
UC Berkeley  
UC Irvine  
UC Los Angeles  
UC Riverside  
University of Phoenix  
University of La Verne  
University of Massachusetts Lowell  
University of Nevada, Las Vegas  
University of Nevada, Reno  
University of Redlands  
Upper Iowa University

## SBVC Participates in *The Great Southern California ShakeOut*



More than 12,000 students, staff, and faculty at SBVC joined 9+ million people participating in The Great California ShakeOut at 10:17 a.m. on October 17.

SBVC's Facility & Safety Committee organized an evacuation drill that was triggered by a test of the *Informacast* and *BlackboardConnect* mass notification systems. After the drop-cover-hold on exercise, all classrooms and offices were evacuated to one of ten different evacuation sites across the 80-acre campus.

## **Student Services Updates**

### ADMISSIONS & RECORDS

Admission and Records continues to prepare for the upcoming spring 2014 registration. The priority has been finalized and is now posted online at the Valley College website. As of 9/18/13 we received and processed 1062 spring applications. We are currently looking into ways to streamline many of our paper processes, starting with the graduation applications. It is our goal to pilot an online graduation application process in spring 2014 for certificate programs. We strive to provide the utmost customer service.

### COUNSELING

The Counseling Department is getting ready for the greater influx of students for spring registration by way of enhancing PowerPoint presentations for group advising and streamlining procedures for group advising. Also targeted this month is presentation development for the following -- undecided students, psychiatric technology as well as pharmacy technology students, and AA/AS-T programs. Also being developed are online and print copy publication materials for career exploration and student success. High School visitations have occurred. Frank Dunn, the lead counselor for the Counseling Department's High School Connection Program, has made several counseling presentations to students, faculty members, and administrations at key feeder high schools including San Bernardino Adult School.

### FINANCIAL AID

Our office has received 26,632 FAFSA applications for the 2013-2014 academic year as of October 18. Comparatively, we received 30,790 FAFSA applications in 2012-2013 and 27,838 FAFSA applications in 2011-2012. The Financial Aid office has disbursed \$2,815,112 in Pell grant funds this academic year. The California Student Aid Commission (CSAC) has awarded 2,317 Cal Grant awards to SBVC students (as of October 18), 56 of which are for eligible AB540 students (equal to \$77,585). CSAC will continue awarding students throughout the year. As of October 18, we disbursed 660 Cal Grant checks for a grand total of \$402,374. Comparatively, we disbursed 1,134 Cal Grant checks (\$1,180,584) for 2012-2013. The Financial Aid office will continue disbursing Pell Grant and Cal Grant checks bi-weekly. The second major disbursement for Fall 2013 is scheduled for November 15.

### OCCUPATIONAL ADVANCEMENT DEPARTMENT (CalWORKs/WorkAbility III/WIA/EDD/JOB CORPS)

The department offers employment workshops to CalWORKs, WorkAbility III and SBVC students every Tuesday from 11 a.m. to 12:30 p.m. in the Liberal Arts Bldg. Room 208. Students will have the opportunity to develop resumes and cover letters, receive employment leads; online job search, and receive current workforce trends to enter the workforce.

### OUTREACH & RECRUITMENT

The Outreach Department has been busy attending events and workshops and is looking forward to a lot of projects. The Outreach Team participated in a College Fair/Parent Summit at Carter High School on Saturday, October 12th in Rialto, CA; and at a College Fair at Bloomington High School on Wednesday, October 23rd. SBVC materials were also given away to participants at these events.

### PUENTE PROJECT

The Puente Program hosted *Noche De La Familia* on Wednesday, October 9th. This program shared a preview of the program and ways that can help students reach their educational goals.

## OFFICE OF STUDENT LIFE



On Wednesday, October 23rd Inter Club Council (ICC) hosted *Club Rush* over 20 clubs participated and used this event as a fundraising opportunity. ICC recruited new members to their organization while networking with other clubs on campus. ICC looks forward to hosting another *Club Rush* in the spring semester. Additionally, on Wednesday, October 30th, the popular *Club Wars* event brought out the competitive nature in student organizations with activities such as a three-legged race and a scavenger hunt. The victorious clubs were Campus Crusade for Christ, Los Redactores, and the Geography Club.

To kick off the celebration of Hispanic Heritage Month (Sept. 15 – Oct. 15), a variety of activities were held on campus during the week of September 16th. Sponsored by the Latino Faculty Staff & Student and Administrators Association (LFSSAA), Latino Heritage Week began with music, food, and dancing at the Greek Theatre (see photo by SBVC student Gabriel Jaramillo). Activities during the week included: A lecture on environmental justice by SBVC professor Dr. Todd Heibel, a screening hosted by Lillian Vasquez of KVCR in advance of the debut of the new PBS documentary *Latinos*, and a reception in the Clara & Allen Gresham Art Gallery celebrating 30 years of artwork created by SBVC Art Professor David Rosales.

## TUMAINI PROGRAM

Tumaini Program sponsored *A Family Affair* potluck dinner on October 23rd for families of the students in the program to meet the coordinator/counselor and teachers of this program. It is also the opportunity for family to learn more about SBVC. Interim President Dr. Gloria Fisher, Willene Nelson, Tumaini Coordinator, and Dr. Reginald Metu plan to attend the Umoja 1X Conference in Alameda on November 8-9, 2013. The theme for the conference is *The Fierce Urgency of Now*.

## ASSOCIATED STUDENT GOVERNMENT

Associated Student Government sponsored many events that helped to inform, inspire and motivate students, staff, faculty and the San Bernardino community. The *Mayoral Fair* provided an opportunity for the San Bernardino Valley Campus and the city of San Bernardino to talk to the Mayoral candidates about issues that matter. The ASG also sponsored a voter registration drive and registered over 80 students. The *Open Mic* event was the perfect opportunity to encourage creativity and diversity within the campus community. ASG ended the month with getting students involved in becoming environmentally friendly with a week devoted to ecology. Green week promoted recycling and reducing with reusable bottles and bags.

## FOSTER & KINSHIP CARE EDUCATION (FKCE)

During the first quarter (July – Sept.) the Foster & Kinship Care Education program served 193 foster parents, kinship caregivers, and group home staff and generated 198 hours. New curriculum is being developed to better serve the needs of the foster parents and caregivers who have children with special needs in their care.

Karen Dixon, the Interim FKCE Instructional Specialist, and Rosemary Rivera, who also works with the program, recently attended the 2013 Blueprint for Success Conference in Los Angeles. The conference, which was sponsored by the California College Pathways, was focused on “connecting professionals from child welfare, education, and other fields to share information, techniques and strategies that support college and career success.”

The 14-week YESS/ILP Life Skills classes began on September 18th with a group of 32 youth. The graduation celebration for the youth who have successfully completed the program will be held on December 18, 2013.

### **Internship Program with Local Employer Leads to Full-Time Career**

Jimmie De Marco, 26, is a veteran of the United States Marine Corps and a current SBVC student. Earlier this year, he was one of a select few who was chosen to participate in an internship program that has led to full-time employment at California Steel Industries, Inc. (CSI).

“I really didn’t have any experience at all. I knew a little bit about cars and that was about it,” said De Marco.

Determined to make the most of the opportunity, Jimmie passed the assessment test to qualify for the internship, studied hard, and put his knowledge to use with on-the-job-training. The internship was paid, with benefits, which have now carried over to his full-time employment status.

Based in Fontana, California Steel Industries, Inc. is the leading producer of flat rolled steel and API grade pipe steel products in western North America with \$1.4 billion in annual revenue. As a premier Inland Empire employer with 956 employees, CSI is set to grow nearly 50% in the next 5 to 7 years. Due to growth and retirements, CSI expanded its internal development of Mechanical Maintenance craft employees who install, maintain, troubleshoot and repair technologically advanced manufacturing equipment.

“It is getting more difficult every year to find the highly-skilled craft employees we need to keep our technologically advanced mills running. For this reason, we developed an internal training program and partnered with SBVC through the Manufacturers’ Council of the Inland Empire to produce mechanics with the expertise required to meet our need,” said Rick Pettit, Human Resources Specialist in Technical Training & Recruiting at CSI. “While this program has been very successful, it has not been able to meet the demand due to growth and the increasing number of retirements. For that reason, California Steel decided to reach out to SBVC students in the hopes of finding interns with the aptitude and drive to forge a career as an Industrial Maintenance Mechanic.”

In the summer of 2013, the groundbreaking partnership between SBVC and CSI was launched with 12 students. The paid internship (with a salary of \$21.45/hour) included full medical benefits. Students spent three days a week learning their trade in an SBVC classroom and two days each week applying what they learned at the actual steel mill.

De Marco had nothing but positive things to say about his experiences at SBVC and CSI—including his transition from an intern into a full-time employee.

“This is the kind of job I love. This is a career,” said De Marco with a tone of satisfaction.

Pettit’s viewpoint on the program corroborated De Marco’s experiences.

“We have to take care of our employees, they’re the backbone of our company,” Pettit said.

Pettit was thoroughly satisfied with the results of the internship and said that there would definitely be another internship hosted by CSI at SBVC in the next year--and every other year after that.

“I think [the internship] was really successful”, stated Achala Chatterjee, SBVC’s Dean of Applied Technology, Transportation and Culinary Arts and coordinator of the CSI Internship Program. “SBVC interns’ average score on the job knowledge test given by CSI was an 80 (61 was a passing score). Without the dedication of SBVC’s faculty, the internship could not have been as much of a success as it was.”

CSI began recruitment for another round of internship-to-employment with SBVC when they hosted informational sessions on October 29th and November 6th at SBVC



## Save the Date

**Friday, November 6<sup>th</sup> and 13<sup>th</sup>, 2013 – 6:30 p.m. to 8:30 p.m.**

The Christmas Star Planetarium Show – SBVC George F. Beattie Planetarium

**Wednesday, November 13, 2013 – 9:00 a.m. to 1:00 p.m.**

Health Fair– Administration Building Walkway

**Friday-Sunday, November 15-17, 2013 – Noon to 10:00 p.m.**

Men’s Basketball at the SBVC Hunter Classic– Snyder Gym (SG-2)

**Thursday, Friday & Saturday, November 21-23, 2013 – 5:30 p.m.**

*Murder in the House of Horrors* Dinner Theatre – Business Building Conference Center

Join us for dinner, a lecture on *Monsters, Murderers and Madmen*, and a stroll through the *Chamber of Horrors Display*. Presale dinner and show tickets are \$20.00 each and available at the SBVC Bookstore.

**Saturday, November 23, 2013 – 10:00 a.m. to 8:00 p.m.**

Women’s & Men’s Cross Country at State Finals – Woodward Park in Fresno, CA