

**SBVC**  
**Enrollment Management &  
 Student Equity**

September 24, 2024

AGENDA

1:00-2:00 p.m.

Zoom: <https://sbccd-edu.zoom.us/j/838899295730>

and President's Conference Room

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

*Members:*

|                                       | A | P |                           | A | P |
|---------------------------------------|---|---|---------------------------|---|---|
| Dr. Olivia Rosas, Interim VPSS, Chair |   |   | Gabriel Martinez          |   |   |
| Dr. Dina Humble, Co-Chair             |   |   | Amanda Moody              |   |   |
| Dr. Gilbert Contreras                 |   |   | Sandra Moore              |   |   |
| Yvonne Beebe, Co-Chair                |   |   | Joseph Nguyen             |   |   |
| Dr. Anthony Blacksher                 |   |   | Miguel Ortiz              |   |   |
| Paul Bratulin                         |   |   | Dr. Joanna Oxendine       |   |   |
| Keynasia Buffong                      |   |   | Justine Plemons           |   |   |
| Dr. Raymond Carlos                    |   |   | Dr. Patty Quach           |   |   |
| Marco Cota                            |   |   | Carmen Rodriguez          |   |   |
| April Dale                            |   |   | Daymi Ruiz-Martinez (ASG) |   |   |
| Alan Erving                           |   |   | Nelva Ruiz-Martinez (ASG) |   |   |
| Christie Gabriel-Millette (Senate)    |   |   | Evelyn Ruiz-Trujillo      |   |   |
| Aida Gil                              |   |   | Irene Sanchez             |   |   |
| Keenan Giles                          |   |   | Ty Simpson                |   |   |
| Pete Gonzalez                         |   |   | Dr. Nori Sogomonian       |   |   |
| Rania Hamdy                           |   |   | Ayanna Spivey             |   |   |
| Ron Hastings                          |   |   | Bethany Tasaka            |   |   |
| Leticia Hector                        |   |   | Brian Thompson            |   |   |
| Kristina Heilgeist                    |   |   | Michele Tinoco            |   |   |
| Joanne Hinojosa                       |   |   | Sam Trejo                 |   |   |
| Samantha Homier                       |   |   | Mary Valdemar (CSEA)      |   |   |
| Dr. Stephanie Lewis                   |   |   | Abena Weber               |   |   |
| Alma Lopez                            |   |   | Vinnie Wu                 |   |   |
| Christina Ly                          |   |   |                           |   |   |

| TOPIC                                  | DISCUSSION | FURTHER ACTION |
|--|------------|----------------|
| 1. Approval of 5/14/2024 Minutes       |            |                |
| 2. Enrollment – Dr. Humble             |            |                |
| 3. Marketing Update – P. Bratulin      |            |                |
| 4. SEP Update – C. Rodriguez/Dr. Rosas |            |                |
| 5. Accreditation Feedback – Dr. Humble |            |                |
| 6. Equitable Pathways                  |            |                |

|                                       |  |  |
|---------------------------------------|--|--|
| 7. Guided Pathways Update-K. Giles    |  |  |
| 8. Starfish CRM Update – K. Heilgeist |  |  |
| 9. BookSaver Program – Dr. Rosas      |  |  |
| 10. Math 102 Follow up                |  |  |
| 11. Next Meeting – October 8, 2024    |  |  |