

SBVC
**Enrollment Management &
 Student Equity**

April 25, 2017
1:00-2:30 p.m.
Orientation Conference Room - AD/SS 102C

AGENDA

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Tammy Allen			Heather Johnson		
Yvonne Beebe			Kathy Kafela		
Paul Bratulin			Dr. Craig Luke		
Stephanie Briggs			Joshua Milligan		
Keynasia Buffong			Joseph Nguyen		
Charles Burton			Neri Perez - ASG		
Raymond Carlos			Dr. Ricky Shabazz		
Yancie Carter			Dr. James Smith		
Marco Cota			Mary Valdemar – Senate		
April Dale Carter			Raquel Villa – CSEA		
Keenen Giles			Dr. Kathryn Weiss		
Alicia Hallex			Chris Williams		
Ron Hastings			Shari Blackwell		
Cindy Huerta					

TOPIC	DISCUSSION	FURTHER ACTION
1. Minutes for Review		
2. Update on Integration of Plans: Marco and James		
3. Update on Concurrent Enrollment: April, James and Marco		
4. Update on Summer Marketing Plan: Paul		
5. Evaluation of Committee: Charles and James		
6. Adjournment		

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Members:

		A	P			A	P
Tammy Allen			X	Heather Johnson		X	
Yvonne Beebe			X	Kathy Kafela			X
Paul Bratulin			X	Dr. Craig Luke		X	
Dr. Stephanie Briggs			X	Joshua Milligan		X	
Keynesia Buffong		X		Joseph Nguyen		X	
Charles Burton		X		Neri Perez – ASG		X	
Raymond Carlos		X		Dr. Ricky Shabazz		X	
Yancie Carter		X		Dr. James Smith		X	
Marco Cota			X	Mary Valdemar – Senate			X
April Dale-Carter		X		Raquel Villa – CSEA		X	
Keenan Giles			X	Dr. Kathryn Weiss			X
Alicia Hallex		X		Chris Williams		X	
Ron Hastings			X	Shari Blackwell			X
Cindy Huerta			X				

TOPIC	DISCUSSION	FURTHER ACTION
1. Minutes for Review	Tabled for the next meeting.	
2. Update on Integration of Plans: Marco and James	Marco Cota provided a brief update on Integration of Plans.	Marco reported that the Integrated Planning Workgroup has met once and things are moving along.
3. Update on Concurrent Enrollment: April, James and Marco	Dr. James Smith provided a brief update regarding Concurrent Enrollment.	<p>Dr. Smith stated that San Bernardino Valley College has an MOU that has been finished and is going to board. Our staff has met with three campuses; Pacific HS, Options for Youth and another campus and are working on developing courses and finding faculty members to teach them. There will be 3 courses at every HS in two to three years. We have lined up a section of ACAD for the Options for Youth campus over the summer.</p> <p>Dr. Smith shared that there is software and computer equipment supported by ESRI for teaching mapping. James shared information regarding two projects. Pictures are being taken around the city of graffiti and then the photos get coded into the map so that abatement teams know exactly where to look for the graffiti and what it looks like. There is a very good teacher and they have been supported by ESRI. This is a pathway that would allow his students to go through courses and then come to.</p>

		<p>our campus and work on a certificate in GIS and maybe even a degree. Dr. Smith shared that Pacific HS is interested in two pathways, digital media and health professions.</p>
<p>4. Update on Summer Marketing Plan: Paul</p>	<p>Paul Bratulin provided an update on the Summer Marketing Plan.</p>	<p>Paul stated that San Bernardino Valley College (SBVC) is now in the #4 spot on Facebook in Inland Empire which is amazing news. SBVC beat out other community colleges a long time ago. The #1-3 colleges are UCR, Loma Linda and Cal Poly which are much larger campuses.</p> <p>Paul shared that the Foodie Fest is coming up which is exciting and stressful. Paul provided an overview and stated that there are still some tables available at the Resource Fair. Paul provided a handout to the committee members. Paul stated that all orange squares are going to be vendors handing out materials; the blue and purple areas will be food. Culinary arts will be handing out free bites of food (free items along the pathway). There will be a sit down 5 course meal which costs \$25 per person which you must RSVP to. You will not be able to show up without a reservation. Lunch will be provided between 12-2 p.m. and dinner is provided between 4-6 p.m. Food tastings and the Resource Fair will take place all day from 12-7 p.m. There will also be a food truck and food services will be selling ice cream. The taco lady will be coming back. Games will be set-up on the lawn, an arcade in the parking lot, live music will also be performed. The flag parade will start the event around 11:45 or so. There will be about 24 International flag carriers around the Campus Center walkway.. Marketing has purchased flags with marketing funds. Committee members asked about the several flags that used to be hung in the cafeteria. Those should be located and it was suggested that they could be hung in the library. Paul stated they are full size flags, the same size as the American flag.</p>

		<p>Paul reported that last week SBVC received \$115K from district. Staff is rushing to get all of the contracts done and in place.</p> <p>Paul stated that they are cutting down on outdoor ads, taking away \$10K for billboards and using that on campus. There will be more window displays on campus over the summer. We should expect to see a lot of exciting things around mid to late June for summer and fall.</p> <p>Dr. Kay Weiss inquired about the 1,400 students who enrolled and owe fees. Dr. Smith said we would have all of the information by the end of the semester and will report it to the committee as soon as we have the data. The college will take a hit in the fall because the 1,400 who didn't get dropped were never really students in the first place. Dr. Smith stated that SBVC's retention, students present at census, does not seem to be lower than its been in the past but we will not know for sure until we see all of the W grades.</p>
5. Other Items	Kathy Kafela shared information regarding the Transfer Center.	Kathy shared numbers for transfer students and information regarding the good work that is going on in the Transfer Center.
6. Evaluations of Committee: Charles and James		Dr. James Smith stated that the Committee Evaluation will be provided at the next meeting.
7. Adjournment	Meeting adjourned at 1:45 p.m.	