

SBVC
Enrollment Management &
Student Equity

February 22, 2022
 1:00-2:00 p.m.
 Zoom Conference Room

MINUTES

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Olivia Rosas, Interim VPSS, Chair		X	Joseph Nguyen		X
Dr. Dina Humble, Co-Chair		X	Miguel Ortiz		X
Yvonne Beebe, Co-Chair		X	Joanna Oxendine	X	
Paul Bratulin		X	Justine Plemons	X	
Larry Brunson		X	Patty Quach		X
Dr. Raymond Carlos		X	Carmen Rodriguez		X
Marco Cota		X	Kyle Stroud		X
April Dale		X	Sam Trejo	X	
Ariel Davis		X	Mary Valdemar (Senate)	X	
Christie Gabriel-Millette (CSEA)		X	Tammy Vu	X	
Pete Gonzalez		X	Abena Weber	X	
Ron Hastings	X		Sharaf Williams		X
Brittany Hind	X		Sophia Zamora (ASG)	X	
Joanne Hinojosa		X			
Dr. Stephanie Lewis		X			
Stephanie Mathis (ASG)	X				

TOPIC	DISCUSSION	FURTHER ACTION
1. Approval of 2/8/2022 Minutes.	Joanne Hinojosa moved, Stephanie Lewis seconded, Yvonne Beebe abstained. Motion to approve Minutes as written passed.	
2. Remote instruction and services- How is it going? Group <ul style="list-style-type: none"> • Instruction Survey • Student Survey 	<p>Dr. Humble gave an update on the Instruction Survey with most of the faculty feeling supported.</p> <p>Ray reported another student survey will be sent out in 20-30 days for comparison. 214 students responded, 26 indicated they wanted a follow up, particularly, in Counseling and Math, and 28 said they are having a difficult semester.</p>	<p>Ray will forward the dashboard to everyone and will report at the next meeting.</p>

<p>3. Return to Work – Olivia Information Tables</p>	<p>In person operations will begin on February 28. Only a few courses will remain online. Monday through Thursday next week Information Tables will be available in three places on campus from 7-10am and 5-7pm.</p>	<p>Send an email to Joseph Nguyen if you want to sign up to work a table.</p> <p>The Master Course List will be provided by Friday so it will be available on Monday for the Info tables.</p>
<p>4. Spring 2022 Enrollment Update - Olivia</p>	<p>Enrollment for spring is still trailing behind with 3293 FTE's right now as compared to last year at 3897.</p>	<p>Continue to email Paul with any suggestions for marketing.</p>
<p>5. Committee Collaboration Discussion- Dina</p>	<p>Much of the group is leaning towards combining Basic Skills and Student Equity, with Enrollment Management as a separate committee.</p>	<p>Discusson tabled until the next meeting.</p>
<p>6. Student Vaccine Requirement Update - Olivia</p>	<p>Some students did not receive an email from Covid Clinic, so this is being reviewed. 34,306 emails were sent with 14,235 opened and 1,021 responded. 599 students have uploaded their information from SBVC and 333 from Crafton. Students with an exemption will have to test weekly and a list of students who need to test will be provided daily.</p> <p>A question was asked regarding high school students and vaccination rules.</p> <p>April and Olivia will add wording to the Welcome Letter to new students informing them of the vaccination requirements. If a student wants to register for an in-person class but has not been vaccinated, the registration module will pop up and give them online options.</p>	<p>Covid Clinic will send weekly reminder emails of the March 11 deadline for summer and fall registration.</p> <p>Email Dr. Humble if you hear students need certain classes not offered online or in person.</p> <p>Dr. Rosas will check with the Covid Clinic Committee whether high school students will follow the same rules.</p> <p>Email Dr. Rosas with any suggestions.</p>
<p>7. Retention Workgroup Update - Ray</p>	<p>No new updates as they have not met</p>	<p>Ray will report at a later date.</p>

8. Student Equity Update - Carmen	The new plan is due on November 30 and will include racial inequities and how we have responded to them.	The committee will be reaching out to the campus for feedback.
9. Marketing Update - Paul	Paul shared a district Request for Proposal with a potential of \$700,000 in marketing for SBVC over two years. A Marketing Roundtable was held last week where several people came together to share marketing and advertising ideas. Some suggestions were: purchase advertising in high school athletic facilities, put posters in high schools and create videos with the people shown on posters, develop an animated video series with Blue, expand Books+ into next year, expand hotspot and laptop loans, distribute housing/rental vouchers, and provide three free meals per day. "15 to Finish" program was suggested with positive reactions.	Continue to email Paul with any marketing suggestions or ideas. Paul will ask the Cafeteria to quote one meal per day for 10,000 students, which is more feasible than three meals per day.
10. Other Items and next meeting- March 8, 2022 – 1pm	Meeting was adjourned at 2:00pm.	

Additional Information:

State Chancellor's Site:

<https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/Student-Service/What-we-do/Student-Equity>

San Diego Mesa College Site:

<https://www.sdmesa.edu/student-services/student-development/sea/sea-efforts.shtml>