

**SBVC**  
**Enrollment Management &**  
**Student Equity**

January 25, 2022  
 1:00-2:00 p.m.  
 Zoom Conference Room

**MINUTES**

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

*Members:*

	A	P		A	P
Olivia Rosas, Interim VPSS, Chair		X	Joseph Nguyen		X
Dr. Dina Humble, Co-Chair		X	Miguel Ortiz		X
Yvonne Beebe, Co-Chair		X	Joanna Oxendine		X
Paul Bratulin		X	Justine Plemons	X	
Larry Brunson		X	Patty Quach		X
Dr. Raymond Carlos		X	Carmen Rodriguez		X
Marco Cota		X	Kyle Stroud		X
April Dale		X	Sam Trejo		X
Ariel Davis		X	Mary Valdemar (Senate)		X
Christie Gabriel-Millette (CSEA)		X	Tammy Vu	X	
Pete Gonzalez		X	Abena Weber		X
Ron Hastings	X		Sharaf Williams		X
Brittany Hind		X	Sophia Zamora (ASG)		X
Joanne Hinojosa		X			
Dr. Stephanie Lewis	X				
Stephanie Mathis (ASG)	X				

TOPIC	DISCUSSION	FURTHER ACTION
1. Approval of 12/14/2021 Minutes.	Dr. Dina Humble moved, Kyle Stroud seconded, Yvonne Beebe abstained. Motion to approve Minutes as written passed.	
2. Remote instruction and services- January 18-February 25 – Group discussion	<p>Approximately 500 students were served at the Information Tables Tuesday thru Thursday the first week of school. There were some issues relating to students who could not get through on the phone.</p> <p>Phone banking continues through the end of this week with roughly 2800 calls being made. Many were not reachable due to out-of-date phone numbers.</p> <p>Omicron cases are being monitored to determine whether the February 25 end date will be extended. Students will receive two emails next week regarding uploading documents, etc.- one from the campus and one from Covid Clinic.</p>	<p>A plan will be put together for reinforcements with more people to answer phones the first part of the semester.</p> <p>Encourage your students to update their phone number.</p> <p>Dr. Humble is working on getting the class list updated in the next week.</p> <p>Dr. Rosas will report on the status as it becomes available.</p>

<p>3. Spring 2022 Enrollment Update - Olivia</p>	<p>We are at 3300 FTE's this spring compared to 3897 last spring so roughly 600 below. Enrollment should pick up a little after student debt was paid for Spring 2020 thru Summer 2021, with Fall 2021 being reviewed. Students will get another HEERF refund in March if they are enrolled in Spring 2022 courses.</p> <p>Marco addressed a question Paul had regarding high school students and transfer to 4-year colleges ad he stated they are concerned. Sharaf added application deadlines are being extended for Cal State San Bernardino.</p>	<p>Students were notified of the debt payoff in Decemer.</p> <p>Dr. Humble reported the list of classes is being updated and student questions regarding their classes can be referred to the instructor or check their canvas shell.</p>
<p>4. Retention Work Group Update - Ray</p>	<p>Posters around campus offices have a QR Code that can be scanned for FAQ's as the text did not go out to every student. 130,4142 text messages were sent to 37,836 students. Christie asked if another survey was being sent before the Census date of February 7 and Ray said there isn't one planned but it can be sent next week if the committee agrees.</p>	<p>Christie will send the survey to Suzan that was used last spring or fall, which will be sent to the committee for review, and sent to students through Full Measure.</p> <p>Joanna is working with Elaine Akers to develop a mental health survey to be sent out later this semester before spring break.</p>
<p>5. Student Equity Update - Carmen</p>	<p>Student Equity Plan is underway and due November 22 this year.</p>	<p>The group is in the process of creating a more robust student equity that focuses on racial equity and 8 people will be attending a virtual Institute beginning next week.</p>
<p>6. Marketing Update - Paul</p>	<p>Paul reported on the funding from the State Chancellor's office of \$700,000 to SBVC for marketing and would like input on marketing and/or outreach ideas.</p>	<p>Send ideas to Paul.</p>

<p>7. Other Items and next meeting- Next Meeting will be February 8 at 1:00 pm via Zoom.</p>	<p>Marco reported a High School Counselors conference will be hosted virtually on February 25.</p> <p>Sharaf said some of the larger events have been postponed but they have gone to area high schools for application workshops and her goal is to have Senior Day in April back on campus.</p> <p>Mary gave an update on Chromebooks not working or technology challenges, students can come to the Library Circulation Desk for assistance. She also mentioned the California Emergency Technology program combined with a federal credit that helps students get zero cost high speed internet service.</p> <p>The SEA Program discussion will be continued later per Dr. Humble. Links are shown below.</p> <p>Joanne asked whether hotspots were being ordered for students and Joanna said they are looking into funding for reactivating subscriptions that have expired and get additional hotspots.</p> <p>The Scholarship application deadline has been extended to February 7.</p>	<p><a href="#">Link for Emergency Broadband Benefit program (EBB) is:</a> <a href="https://www.fcc.gov/affordable-connectivity-program">https://www.fcc.gov/affordable-connectivity-program</a> A flyer will be sent out soon.</p> <p>Any ideas or thoughts on this, please send to Dina Humble, Olivia Rosas or Yvonne Beebe. All are welcome to join the Basic Skills committee meeting right after Enrollment Management.</p>
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Additional Information:

State Chancellor’s Site:

<https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/Student-Service/What-we-do/Student-Equity>

San Diego Mesa College Site:

<https://www.sdmesa.edu/student-services/student-development/sea/sea-efforts.shtml>