3SBVC

Enrollment Management & Student Equity

July 14, 2020 1:00-2:00 p.m.

President's Confernce Room

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

AGENDA

Members:

	Α	Р		Α	Р
Dr. Scott Thayer			Joseph Nguyen		
Dina Humble			Joshua Milligan		
Dr. James Smith			Justine Plemons		
Marco Cota			Keenan Giles		
Brittany Hind			Kenneth Lawler		
Carmen Rodriguez			Leslie Gregory		
Dr. Stephanie Lewis			Mary Valdemar (Senate)		
Dr. Kathryn Weiss			Paul Bratulin		
Patty Quach			Quincy Brewer		
Adrian Rios (ASG)			Dr. Raymond Carlos		
Alicia Hallex			Ron Hastings		
April Dale-Carter			Sam Trejo		
Ariel Davis			Stephen Lee		
Christie Gabriel-Millette (CSEA)			Sharaf Williams		
Jessy Lemieux			Yvonne Beebe		
Joanne Hinojosa					

TOPIC	DISCUSSION	FURTHER ACTION
1. Enrollment Update	Scott: We're going to have better numbers next week, but we're a little soft right now. Overall enrollment, summer is a little up compared to last year. Fall is a little bit down; obviously COVID plays a roll with that. I should have better numbers next week. Historically, late July early August we see an increase in enrollment. We all know that for the fall semester a majority of the classes will be remote; there are a few hybrid for the ones who can't have full remote coursework. Everyone is working diligently so that we can have the best situation for the students.	
	Additionally, I wanted to share regarding our international students. The Homeland guidance was that students had to be on grounds in order to stay. As of this afternoon there was an agreement between the Universities and the Administration where the injunction, we're not going	

	to be bound by those restrictions. Basically, they students don't have to go back to their home country.	
	Any questions about enrollment?	
	Marco: Just a comment, was there any information sent out to our international students regarding the changes? Because they were sent out the previously provided guidelines. Is there anything that's going to be sent out about the decision rescinding that decision?	
	Scott: Yes, [news] just broke about an hour ago. But yes we will be sending something out.	
	Marco: Okay. We'll have to get the word out to the students.	
	Scott: Yes, good news.	
	Any other questions?	
Enrollment Management Committee Plan Review	Scott: (See Enrollment Management Plan)	
	"The purpose of the Enrollment Management Plan is to create a responsive, flexible, educationally sound, research-based approach to enrollment management."	
	Which is what we've been doing.	
	Review of Enrollment Management Plan "Purpose" and "Top 10 Areas of Focus."	
	I just wanted to bring those back to review.	
	That's our enrollment management plan. We've met our goals. We've met or exceeded our enrollment goals, our FTES goals.	

We want our students to come to this campus and feel welcome while they're here.

Kudos to everyone!

That's the enrollment management plan and our areas of focus. Any questions on that?

Alright those are the two items I want to talk about today. I wanted to remind us of whatever we can do to help support students. If it's helping them navigate the registration process, continuing to keep our websites up-todate in our areas, making sure we're aware of the different programs that we offer a student; we have our student resource guide on our website, we use now cranium cafe in in our counseling areas and some other areas. We also have continued to update our main page of the website; if you go to the main page you'll see that it continues to be refined and the goal there is to make sure that the student experience when they engage us online that it's clear we're getting information about registering for classes connecting with student services and working through vou know how to be a successful student an online environment. As you all probably know, Chromebooks are still available for students in the library; and we'll continue to provide those.

Any questions about either those items enrollment management update or enrollment management plan?

3. Student Equity Plan Update/Submission

Scott:

We always have an opportunity on our agenda for the student equity plan/update; so I'll open it up for that if not we can just keep moving and then go into announcements and information items.

Carmen:

	There are no updates on student equity at this time.	
	equity at this time.	
	Scott:	
	OK	
4. SBCCD Promise Update		
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5. Marketing Update		
6. Work Group Updates/Status		
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	Cootti	
7. Other	Scott: Do you have any announcements	
	about upcoming events, activities you	
	want to share?	
	Justine:	
	Yes we do have from the First Year	
	Experience Department our drive-thru	
	New Student Welcome Day	
	happening on August 12th. That will be taking place in parking lots 8 & 9. In	
	addition, we're working on a virtual	
	welcome to go out to the campus as	
	well.	
	Scott:	
	Ocott.	

Good stuff!

Justine:

I do have a quick question, I have had a couple of students inquire about student fees for the fall semester so I was just wondering how we were going to go about billing them for that; like the health center fees, representation fee, things like that.

Scott:

All fees are still in place. Student Health is providing services virtually, student rep fee is still in place. So all fees are still being applied. Services have gone virtual.

Justine:

Okay. I'll let them know.

Scott:

Okay. Any other announcements?

April:

A & R is having our drive-thru diploma pickup event next week Monday & Tuesday from 9:00 AM to 2:00 PM. I'm working with marketing now who is going to be posting it on social media as well as our office will post it on our social media pages and the information has been communicated with Jason Brady to send a message to all the students that were eligible for spring 2020. That email is only going out to those students that were eligible and who's diploma is ready for pickup.

Scott:

All right, so students can come and pick their diplomas up.

Let me check the chat.

"Drive through recognition for the Latino Faculty and Staff Association in parking lot number 10 from 5-8pm Friday, July 24, 2020. Volunteers needed prior to and following the event from 4-9pm. Must wear masks."

Yes please be safe.

Justine:

My question specifically is for the Student Center Fee, how are we still able to bill students for that if we're not physically on campus to take advantage of that space.

Scott:

That's why I mentioned the virtual. There's going to be a lot of engagement with students in a virtual space. If there is limited in-person events that's going to be directed to students. We want to make sure we don't stop services to students especially in the virtual space. We want to find out the best way to maintain student engagement around the programs that they expect us to have in this different world we're in right now in the pandemic. That's kind of where we are right now.

Mary just sent another item in the chat. It's a flyer for the event.

Any other announcements, items occurring that you would like to share with regarding to what's happening in our areas?

Joanne:

I have a quick update. In EOPS, the counselors and I are getting ready to implement cranium cafe since we do not use that in the spring but we do want to use it for the fall term. So, at the end of this week will be working with Jamie and Andrea to get us up to par with that technology. The other thing is the counselors and I also going to be working with Ray to identify competencies that we want our students in EOPS and CARE to achieve other than the competencies that are going to be there for just the regular student population within presents. Those are two things that we're working on in preparation for fall. I did have a question do students need to purchase parking permits if they're going to be on campus for whatever reason?

Scott:

That's a good question. There will be no parking permits required for students for the fall. They just need to stay parked in student parking lots. Things can change for the spring but for now students don't need parking permits.

Joanne: Thank you.

Scott:

Any additional updates? Do we have anything new from our workgroups?

So my last item is accreditation. The first draft of the ISER will be going for board review in August. We have been discussing accreditation for quite some time and then we got the COVID 19 interruption. Our accreditation site visit still is going to be taking place in October and we do need to make sure that we provided all of our evidence for that report. I hope you had a chance to look at it you know in the four months since we've been in our new working spaces and if not there's still time to review it. We do not want to be missing any information that's really the critical at this point because there's so much good work happening on this campus. Celia is working on that document to ensure it reflects all the good work the college is doing. If you would like to include any evidence or documents in support of Standard II.C. send them on in.

That's my last statement on that. I just want to make sure we have all our information up-to-date and available.

Thank you all for checking in. Have a great afternoon.

Adjourn.