SBVC *Enrollment Management & Student Equity*	*September 24, 2019* *1:00-2:30 p.m.* *President's Confernce Room* San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.	*Minutes*

Members:

Name	A	P	Name	A	P
Diana Z. Rodriguez	X		Joshua Milligan	X	
Dr. Scott Thayer	X		Justine Plemons		X
Dina Humble	X		Kathy Kafela		X
Alicia Hallex	X		Keynasia Buffong	X	
April Dale-Carter		X	Marco Cota		X
Ariel Davis		X	Maria Del Carmen Rodriguez		X
Christie Gabriel-Millette		X	Mary Valdemar - Senate	X	
Dr. James Smith	X		Particia Quach		X
Dr. Kathryn Weiss	X		Paul Bratulin		X
Dr. Raymond Carlos	X		Raquel Villa - CSEA	X	
Dr. Stephanie Lewis		X	Sharaf Williams		X
Joanne Hinojosa		X	Yvonne Beebe	X	
Joseph Nguyen	X		Tammy Allen	X	
Quincy Brewer	X		Yancie Carter	X	
Keenan Giles	X		Ron Hastings	X	
Stephen Lee	X		Dr. Craig Luke	X	
Gloria Kracher	X		Ty Simpson		X

TOPIC	DISCUSSION	FURTHER ACTION
1. Enrollment Management Update	Update unavailable. Numbers are up.	
2. Promise Update	- Meeting to update forms - Student Recruitment for 2020-2021 is currently ongoing - Apps open October 1st to January 31st - Website is: www.freecollegeprogram.org - Requirements will remain the same - Research analyst handling the promise program is Christopher Crew 1,311 students of the students 77% Hispanics 90% are full time 9% less than 12 units	Identify which students are below 12 units - Identify by ethnicity - Identify DSPS students

	• Range between units 2-21 • 58% are enrolled in transfer level English • 53% are enrolled in transfer level Math	
3. Student Equity - Carmen Rodriguez	• Working on final expenditures • Looking at retention and filling in the gaps of student equity	
4. Workgroups: Retention	• Ray will send an email to meet with workgroup	
5. Workgroup: Financial Literacy	• Financial Literacy group will meet	

6. Other:
  • CRM
  • Student Tracking System
	CRM:
	• FYE has been working with Luke Bixler to help figure out how students can be tracked
	  o Identify what students are possibly participate in certain programs
	  o Matching students with the right programs
	  o Identify where the students need the help
	  o Make sure the students are getting the support they need
	  o We want to find out what are the needs of our students and where they fall off
		GPA Report

	• In terms of the temporary CRM, is there a way to add notes?
	  ○ The idea is to have a central location to access data and be able to build out from what is available
	  ○ Mainly providing with some type of data
	  ○ If we use STARFISH is used the way it was intended, we can gather data
	
	Marketing Game Board:
	
	Preview available; play a round in a future meeting to give feedback before rolling out
	
	Updates/Upcoming Events:
	
	EOPS holding Priority workshops:
	
	October 15th 2:30 pm
	
	Library 149
	
	October 18th 10:00 am
	
	Library 149
	
	Priority registration dates will be available October 1st
	
	EOPS Spring 2020 Applications Open: September 30th – October 31st
	
	Schedule will be available October 14th
	
	Transfer 101 is September 25th
	
	Transfer has a trip to SDSU on November 4th → 15 spots available
	
	Disability Awareness Fair - October 1st	

Additional Information:

The Enrollment Management and Student Equity Committee serves in an advisory capacity to the President's cabinet regarding enrollment. The Committee is responsible for reviewing internal and external assessment trend data as it applies to enrollment planning, researching and reviewing successful models of recruitment and retention programs, projecting enrollment growth/decline, projecting academic and student support service needs based on enrollment trends. The committee makes recommendations regarding recruitment and retention strategies, in the annual updating of the Enrollment Management Plan. The committee reviews and regularly updates the Student Equity Plan. Both plans are forwarded to College Council for review.