SBVC Enrollment Management & Student Equity	August 13, 2019 1:00-2:30 p.m. President's Conference Room	NOTES
	San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.	

Members:

Name	A	P	Name	A	P
Dr. Scott Thayer			Joseph Nguyen		
Dina Humble			Joshua Milligan		
Dr. James Smith			Justine Plemons		
Marco Cota			Keenan Giles		
Carmen Rodriguez			Kenneth Lawler		
Dr. Stephanie Lewis			Leslie Gregory		
Dr. Kathryn Weiss			Paul Bratulin		
Patty Quach			Quincy Brewer		
Alicia Hallex			Dr. Raymond Carlos		
April Dale-Carter			Ron Hastings		
Ariel Davis			Stephen Lee		
Jessy Lemieux			Yvonne Beebe		
Joanne Hinojosa					

TOPIC	DISCUSSION	FURTHER ACTION
1. Enrollment Management Update	Scott: Enrollment Snapshot. We're up about 500 FTES. That looks great! We're up 709 students from this time last year. We anticipate to peak Friday, maybe Sunday then we can expect to see a decline. These are great indicators. April: My enrollment management side asks how are we going to keep them? Joseph: We keep all the students plus all the new ones. I think we need to have the spring schedule for… Scott: We're looking at the enrollment management right now. Our next phase is how do we keep them and how do we help them be successful so that next semester they're on track. Any questions?	

2. Promise Update	Scott: We have 1,208 students who have completed the CCC Apply, the FAFSA or Dream Act and enrolled in 12 or more units. Great team efforts. We had 7 bridge programs about 250 each time. We had 6 parent orientations in English and Spanish. It has been a great response.	
	Having this many students committing to be full time is great if they follow through.	
	We expect the numbers to go up this week. We expect to service the students.	
	Joseph: We are going to be open until 7pm Monday through Thursday for the first two weeks (welcome center/welcome tables). In addition to staying open for the first two weeks.	
	Dina: If you're saying students and they can't get the classes they need or they can't get the scheduled they need please reach out to the dean, appropriate dean or to me to see if we might be able to do some shifting or adding right. A lot of our classes especially English sections or their maxed out we know there's going to be some students will need to take it next semester.	
	Ariel: I appreciate that and I think for purposes of Promise, when we were doing the registration workshops there were no English classes.	
	Dina: We need a way to track the students who didn't get English this semester so that we know who needs it for next semester.	
	Scott: We know this first run through; also, we know our facility can only hold so much.	
	Enrollment is good and we want to keep it that way. Everyone is a retention specialist. Every contact we	

	have with students makes a difference; if it's meaningful they're more likely to stay. If it's unpleasant, they're more likely to exit. We have the Student Services Guidebook that we will distribute to each office. Ariel: I have the condensed version of that for Outreach. Kathy: We need an adult reentry program. Scott: That's a conversation we can have after we get over this 1.0 section [of promise].	
3. Other:	Ariel: An adult I spoke with was genuinely upset with the fact that our Promise program does not accept GED as a high school. Scott: We can redirect them to one of the many programs offered on campus. We don't want them to feel like they have no options. We don't know exactly what's going to happen but we can review the data once it becomes available. Ariel: I would love to set up a survey for the College Promise Students once the first semester is done. Scott: We can set that up with the Research department. That way we know what to expect and from their voices we can hear what work and what we can improve on. A couple of updates, tomorrow is New Student Welcome Day with over 1,200 students expected. Ariel: We might have more than 1,200 students. We've been bombarded (Justine, Oscar and I). Joseph: For those who didn't RSVP they are still more than welcome to	

	come. Everyone is welcome tomorrow.	
	Scott: There will be a resource fair. Joseph would you like to share.	
	Joseph: We start at 9am and we're going to have 600 in the auditorium.	
	Ariel: We have overflow rooms and we have been working with counselors and others to make sure they all get the same experience.	
	Joseph: The committee put something else together, for those who RSVP'd will be emailed a survey and asking them questions.	
	Ariel: There were select groups who are going to have their own workshop.	
	EOPS has a workshop; STAR has a workshop.	
	Scott: Joseph, would you like to talk about the first week tabling?	
	Joseph: Welcome information table will be set up throughout the campus from 7am – 10 am Monday through Thursday for the first two weeks and Saturday. We also have the evening hours from 5 – 7 pm to help evening students.	
	Scott: That's all I have for my items today. Anything else?	
	Mary: I have been working on the California Emerging Technology Fund (CETF). San Bernardino was selected as an area that has low broadband service. As a result, we have several policy changes by the district where the WIFI is shut down a certain time so that they are not hanging around campus too late. We've been working with working with Eloise Reyes (Assemblywomen).	

	In order to qualify, foster youth or public assistance programs. We're working on the Second tier for student getting Promise Grant who would automatically qualify. We will be getting 100 Chromebooks to start.	
	We're working with Assemblywomen to see what else we can do. Last year we did a hack lab to promote careers in the technological field.	
	The Learning Express is a software that is free and available for current and potential students where if they are going to take the GED exam they can prep for the GED; they can bypass the prep workshop. It's free!	
	Ariel: In terms of the GED Study portion, I do get students who say I don't have a high school diploma, etc. Previously, I've referred them to the adult school or things of that nature, but if you did have at least a flier that said GED prep is available students would be interested in that.	
	Scott: Great! Send us that so we can share.	
	Mary: Scholarship applications open October 1st.	
	Ariel: Is the Promise application going to open October 1st?	
	Scott: Our plan is to have it up and ready.	

Additional Information:

The Enrollment Management and Student Equity Committee serves in an advisory capacity to the President's cabinet regarding enrollment. The Committee is responsible for reviewing internal and external assessment trend data as it applies to enrollment planning, researching and reviewing successful models of recruitment and retention programs, projecting enrollment growth/decline, projecting academic and student support service needs based on enrollment trends. The committee makes recommendations regarding recruitment and retention strategies, in the annual updating of the Enrollment Management Plan. The committee reviews and regularly updates the Student Equity Plan. Both plans are forwarded to College Council for review.