

**SBVC**  
**Enrollment Management &**  
**Student Equity**

September 25, 2018  
 1:00-2:30 p.m.  
 President Conference Room

**AGENDA**

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

*Members:*

	A	P		A	P
Eleanor Baylon – Student Rep			Heather Johnson		
Yvonne Beebe		x	Kathy Kafela		
Mary Bradley		x	Terry Long		x
Paul Bratulin		x	Joshua Milligan		
Dr. Stephanie Briggs			Ernesto Nery		x
Keynasia Buffong		x	Joseph Nguyen		
Raymond Carlos		x	Patty Quach		
Yancie Carter			Maria Del Carmen Rodriguez		x
Marco Cota		x	Dr. James Smith		x
April Dale-Carter		x	Dr. Scott Thayer		x
Christie Gabriel-Millette		x	Mary Valdemar - Senate		x
Keenan Giles			Raquel Villa - CSEA		
Alicia Hallex			Dr. Kathryn Weiss		x
Ron Hastings			Sharaf Williams		x
Alfonso Hernandez					
Cindy Huerta		x			

TOPIC	DISCUSSION	FURTHER ACTION
1. Enrollment Update	<p><b>Dr. Thayer:</b> Handout: EIS snapshot of how we are doing. Make sure efforts continue with retention; make an effort to keep students we already have. Starfish. We are close to where we were last year. Numbers at the top is currently; bottom reflects same time last year. National snapshot-historic enrollment contractions; decline around the country. (last 6 years, since 2010)</p> <p><b>Dr. Long:</b> Late start classes 73% filled, asking for help from Paul; hard push with advertising, try and fill up classes; may fall little short of the 4600; target for SP 4500, can we make it higher? Can we beef up numbers for next summer?</p> <p><b>Dr. Thayer:</b> Probably about 100 or so down; make sure in SP we meet target numbers.</p>	
2. Graduation Campaign	<p><b>Dr. Thayer:</b> Pull information from students based upon identified goals; can</p>	

	<p>also pull how many students are going to graduate; 1 of 5 to finish, use this as a reminder and direct students to be sure they have an updated Ed Plan. Not always kept up to date if student changes major. At least be aware that they may be able to get a degree in a certain subject.</p> <p><b>Dale-Carter:</b> We need to capture students early; can we do something to remind students of appropriate deadlines for graduation?</p> <p><b>Dr. Thayer:</b> We want to package all that together. Direct students specifically as to what they must do. We also to make students aware of what resources are available to them.</p> <p><b>Dr. Long:</b> Like the concept; needs to be done for SP but also works for incoming students. Have conversation with HS students that 15-15-15 and you're ready to graduate as opposed to 12-12-12</p> <p><b>Dr. Thayer:</b> Completion by design good frame work. Counseling started pilot plan with first year students.</p> <p><b>Cota:</b> Email target for all incoming students; 1<sup>st</sup> two years sent to students. Keeping as many students as possible in good academic standing. Maintain high level of touch with students; celebrate students. (first year should be doing this)</p> <p><b>Dr. Thayer:</b> We're looking to expand and grow.</p> <p><b>Valdemar:</b> Students need to know they can participate in graduation and still take that last class in summer to finish up.</p> <p><b>Carlos:</b> Can we make a decision on that so that we know how many chairs to be put out for the ceremony?</p> <p><b>Dr. Thayer:</b> Grad check is point of contact right?</p> <p><b>Carlos:</b> Yes but even if they miss that they still show up to graduation ceremony.</p> <p><b>Dr. Thayer:</b> Logistically we will figure this out working with A/R.</p>	
<p><b>3. Marketing Calendar Update</b></p>	<p><b>Bratulin:</b> Final stretch of late start campaign it will run until <b>Nov 1<sup>st</sup></b>. SP application campaign start <b>1<sup>st</sup> week of October</b>. SP registration will promote first week of <b>November</b>.</p> <p><b>Dale-Carter:</b> SP registration starts October 29<sup>th</sup>?</p> <p><b>Bratulin:</b> I think we can start campaign a week before.</p> <p><b>Dr. Thayer:</b> For admission purposes there is going to be 3 application</p>	

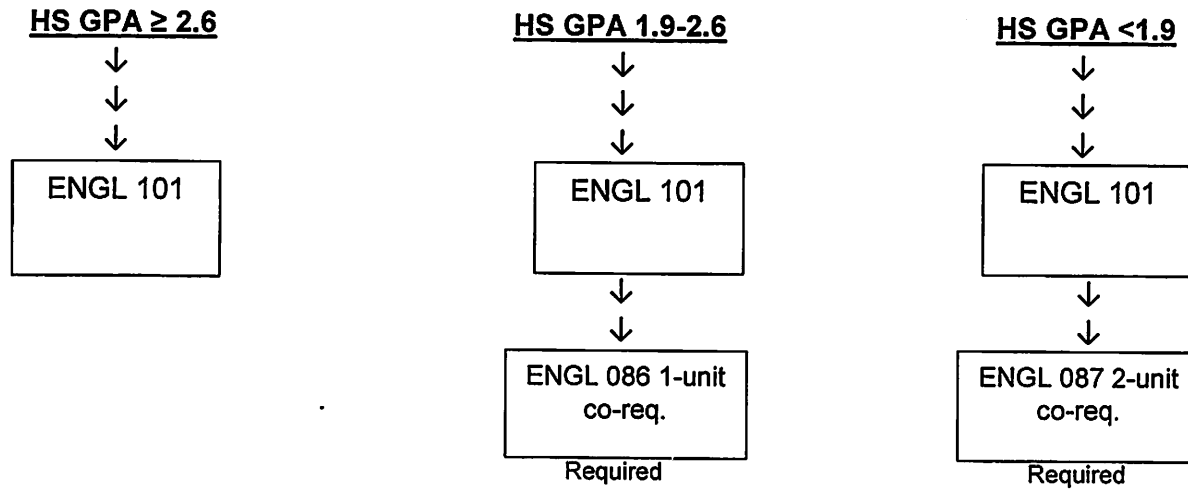
	<p>opportunities. <b>SP 19/ FA 18/ FA 19</b> to coincide with the <b>UC/CSU</b> process. We need to be real clear so students don't do wrong application.</p> <p><b>Valdemar:</b> What if the student is unable to get registered into a class because of priority?</p> <p><b>Dale-Carter:</b> They are going to have to reapply</p> <p><b>Dr. Thayer:</b> Not our rule, CCC rule?</p> <p><b>Dale-Carter:</b> No, its and in house rule.</p> <p><b>Buffong:</b> When will FA 19 open up?</p> <p><b>Dale-Carter:</b> It will be open whenever we get information for FA19. DCS must do something on their end.</p> <p><b>Bratulin:</b> We have a general message but I think we should focus in on specific times to apply. Evergreen campaign...generate social media.</p> <p><b>December 1<sup>st</sup></b> will be day of service-  <b>December 4<sup>th</sup></b> Winterfest. Taste n tour vendors would like to participate in this event; will be getting updates. Fall opportunity drawing just wrapped up. (Pick winners) Mac Book and 2 iPads. Over 560 students pick up tickets. This was to increase registration for fall.</p> <p><b>Rodriguez:</b> What about students who could not take 12 units; DSPS need to take this into consideration. These students are left out.</p> <p><b>Bratulin:</b> We need to consider this for the next drawing; there is a scale of how many tickets you can have.</p> <p><b>Dr. Thayer:</b> They receive tickets just not as many as students who have 12 or 15 units.</p> <p><b>Bratulin:</b> winners? Dennise Huape-MacBook; Elysia Politano-iPad; Marvin Spencer-iPad</p>	
<p>4. Work Group Updates</p>	<p><b>Carlos:</b> Spoke with Dr. Smith; focus groups in May. Will report back after data has been pulled.</p> <p><b>Dale-Carter:</b> Where are we with payment plans?</p> <p><b>Dr. Thayer:</b> District enrollment committee has not met.</p> <p><b>Dale-Carter:</b> When are we going back to a drop policy?</p> <p><b>Dr. Thayer:</b> We don't have one. Any research request.</p> <p><b>Valdemar:</b> Are we considering to pursue the ability for students to have fees pulled out of FA?</p>	

	<p><b>Dr. Thayer:</b> We had traction for a moment; but there was a glitch. We were under the impression that it would be done in the Fall.</p> <p><b>Nery:</b> It's a work load issue; a district thing. Additional accounting steps. It will be looked at again.</p> <p><b>Buffong:</b> How much more staff needed?</p> <p><b>Carlos:</b> This is the default answer that we continue to get, that there is not enough staff.</p>	
<p>5. Research Request</p>	<p><b>Bradley:</b> Is there a reason why we are reluctant to go back to the Paper Bog Waiver?</p> <p><b>Nery:</b> It is available on a case by case basis.</p> <p><b>Bradley:</b> This is not known by the students; now we are losing students because there are various issues with their financial aid so instead of using that paper bog to at least take care of fees they simply do not come. If we bring back the paper bog this could stop us from going into debt and our students will not be accumulating debt that they cannot pay.</p> <p><b>Nery:</b> Well can you give me an example?</p> <p><b>Bradley:</b> You can go out into the community and find out why people are not coming to school because they are told to do the FAFSA; however they know they will not qualify because some are computer illiterate; some have past criminal charges that will not allow them to have the federal funding; some simply cannot get it because their parents refuse to allow them to list their income and they are homeless but under age; some don't have high school diploma so they know they will not qualify so why apply? This has to do with being connected to the community.</p> <p><b>Dr. Thayer:</b> This sounds like a research request so I will work with Dr. Smith and try and drill down into it and see what we can find out about this. The global ideal is we want the student to get maximum amount of financial aid that they possible can.</p> <p><b>Valdemar:</b> If we would could just look at the financial data at the point when we eliminated the paper bog we may be able to see how the numbers have dropped since implementing the FAFSA only rule.</p>	

	<p><b>Dr. Thayer:</b> We can definitely look into this. We will get the data and bring it back to have a discussion concerning this matter.</p> <p><b>Nery:</b> It's also a work load issue. If they would just complete the FAFSA, they have other options for funding.</p> <p><b>Dr. Thayer:</b> It's always good to look at the concern and decides why this was implemented</p>	
<p>6. Term Lengths</p>	<p><b>Dr. Long:</b> (handout) 3 years of date, primary terms. Has more specifics. Most preferred term is 14 weeks for late start. Retention 88%; success 72%; 8-9 classes highest success rate. See handouts The intention is to build guided pathways in scheduled blocks. Better manage enrollment supports AB 705. Eliminates the randomness of various classes.</p> <p><b>Dale-Carter:</b> Alex is coming back?</p> <p><b>Dr. Long:</b> Yes, offered with AB 705</p> <p><b>Carlos:</b> Why keep late start if retention rate is low?</p> <p><b>Dr. Long:</b> We have a culture of late start; there are benefits.</p> <p><b>Dr. Smith:</b> Retention is not that much different. 86% retention-14 week; 88% retention-18week; 84% retention-12 week.</p> <p><b>Dr. Long:</b> Want to make it better for students; give them focus choices. We have 26 different term lengths. This is proposed. We need to make schedule better for the students.</p> <p><b>Valdemar:</b> What impact will this have on weekend classes?</p> <p><b>Dr. Long:</b> 1 day blocks; we're looking to see how we can better serve these students.</p> <p><b>Valdemar:</b> We will still have weekend college? Long: yes</p> <p><b>Beebe:</b> Get opinion of those working 12,13,14 weeks which is better for the students?</p> <p><b>Dr. Long:</b> October 17<sup>th</sup> back to division chairs; how this will simplify work.</p> <p><b>Dr. Weiss:</b> How quickly are late start filling up?</p> <p><b>Beebe:</b> Sometimes quicker than the regular classes.</p> <p><b>Dr. Long:</b> There is always opportunity to add something on demand. Preferred for the majority is 14 weeks.</p>	

	<b>Dr. Thayer:</b> SEM/ part is looking at facility; part retention and success. Using what is best for students. More options can becoming confusing for students.	
7. Other	<b>Bratulin:</b> new landing page	
8. Adjourn		

## Recommended Placement for SBVC English Classes



High School Performance Metric for English	Recommended Placement for English
<b>HSGPA ≥ 2.6</b> Self-reported high school GPA	<b>Transfer-Level English Composition</b> No additional academic or concurrent support required
<b>HSGPA 1.9 - 2.6</b> Self-reported high school GPA	<b>Transfer-Level English Composition</b> Additional academic concurrent support ENGL 086 is <b>required</b> .
<b>HSGPA &lt; 1.9</b> Self-reported high school GPA	<b>Transfer-Level English Composition</b> Additional academic concurrent support ENGL 087 is <b>required</b> .

Math 962  
(Arithmetic and  
Prealgebra)

Note: Students are recommended to take Math 096 if their GPA is 2.0 or below. Otherwise recommend they take Math 095. STEM route students are encourage to take Math 096

Note: Math 601 can be used in place of Math 095 or M096

Math 095  
(Intermediate Algebra)  
or  
Math 096  
(Beginning Algebra and  
Intermediate Algebra)

Math 601  
ALEKS PPL  
(non credit)

