



Senator Steven Bradford  
REPRESENTING THE 35<sup>TH</sup> DISTRICT  
SB 1348 - Designation for Black-Serving Institutions of Higher Education

**SUMMARY**

SB 1348 would create a state-level designation recognizing institutions of higher education that excel in educating and serving Black students.

**BACKGROUND**

Black students are historically underrepresented on college campuses. National data shows Black student enrollment declined by 22 percent (650,000 students) between 2010 and 2020 according to the National Center for Educational Statistics.

Research further shows Black students are more likely to delay attending colleges after high school, more likely to attend colleges part-time, less likely to earn a degree, and more likely to take on a greater amount of student debt and default on the loan repayment than other student groups.

Proposition 209, approved by California voters in 1996, prohibited the University of California (UC), the California State University (CSU) and the California Community Colleges (CCC) from using race, ethnicity or sex as criteria in public education. This law prevents public colleges and universities from utilizing affirmative action programs to create greater student diversity.

Further, the U.S. Supreme Court's 2023 ruling that race-conscious university admissions violate the Equal Protection Clause of the Fourteenth Amendment to the U.S. Constitution prevented other types of direct interventions.

Still, many campuses are making significant commitments to promote Black student success. Notably, Historically Black Colleges and Universities (HBCUs) are the premier example of commitment to serving Black students.

In California, some colleges and universities distinguish themselves through a commitment and investments in supporting the success of Black students.

**PROBLEM**

There is no simple way for the prospective student to know which colleges and universities have created environments where Black students are holistically understood, watched and educated.

**SOLUTION**

SB 1348 would require the state of California to issue an official designation of a Black-Serving Institution to a college or university that meets the established requirements:

College or University has a Black student population of at least 10% or 1,500 students.

The institution must also meet the following criteria:

1. College or University has a Black student success program that is consistent with the college or university's mission.
2. A demonstration in writing of the allocation of resources that will be used to assure the student success plan can be implemented.
3. Certification of a commitment to address Black and African American student success that is consistent with the college or university's mission.
4. Substantive performance indicators of Black student success to be achieved during the designation period for the college or university.

This reversible designation would be granted for a 3-year period. The Black-Serving Institution designation will allow the public to identify colleges

# SB 1348 DESIGNATION FOR BLACK-SERVING INSTITUTIONS (BSI) OF HIGH EDUCATION

# ...WOULD CREATE A STATE-LEVEL DESIGNATION RECOGNIZING INSTITUTIONS OF HIGHER EDUCATION THAT EXCEL IN EDUCATING AND SERVING BLACK STUDENTS



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and universities in California that deliver a high level of service and success for Black students.

**CONTACT**

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The California State University Statewide Central Office for Advancement of Black Excellence will serve as the neutral monitoring entity of the program. An eight-member governing board will review applications and determine which colleges and universities will be designated as Black-Serving Institutions.

The board will consist of the Lieutenant Governor or their designee, A member of the public appointed by the Speaker of the Assembly, A member of the public appointed by the President Pro Tempore of the Senate, A designee of the President of the University of California, A designee of the Chancellor of the California State University, A designee of the Chancellor of the California Community Colleges, A designee of the Association of Independent California Colleges and Universities, The chair of the California Legislative Black Caucus, or the chair's designee.

**SUPPORT**

CSU Office of the Chancellor  
CFT (CA Federation of Teachers AFL-CIO)  
The Campaign for College Opportunity  
California Association of Christian Colleges and Universities (CACCU)  
California State University, Dominguez Hills  
California State University, Sacramento  
California Student Aid Commission  
Office of Lieutenant Governor Eliot Kousserakis  
San Jose-Surgreen Community College District  
The Education Trust - West  
University of California, Office of the President

# THE PROBLEM:

THERE IS NO SIMPLE WAY FOR  
THE PROSPECTIVE STUDENTS  
TO KNOW WHICH COLLEGES  
AND UNIVERSITIES HAVE  
CREATED ENVIRONMENTS  
WHERE BLACK STUDENTS ARE  
HOLISTICALLY EMBRACED,  
ENRICHED AND EDUCATED

# WHAT SAN BERNADINO VALLEY COLLEGE HAS DONE IN THE PAST:

DREAMERS WELCOME



- One of the first California Community Colleges with a **DREAMERS (DRC)** and **Veteran's Resource Center (VRC)**
- On the Cutting Edge with The **Guardian Scholars Program**
- Innovative with the 2008 pilot of the **Valley Bound Commitment** and the relationship San Manuel Band of Mission Indians
- Developed "**The Welcome Center**" concept early
- Long standing **EOPS, STEM & MESA** and **TRiO** Programs
- **AND MORE** that has set us apart and prompted other CA Community Colleges to view us as a "model institution"





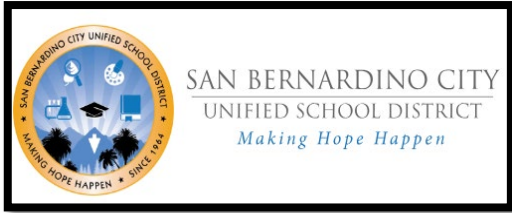
# WHAT SBVC IS DOING... AS IT RELATES TO BLACK STUDENTS, FAMILIES, AND THE COMMUNITY



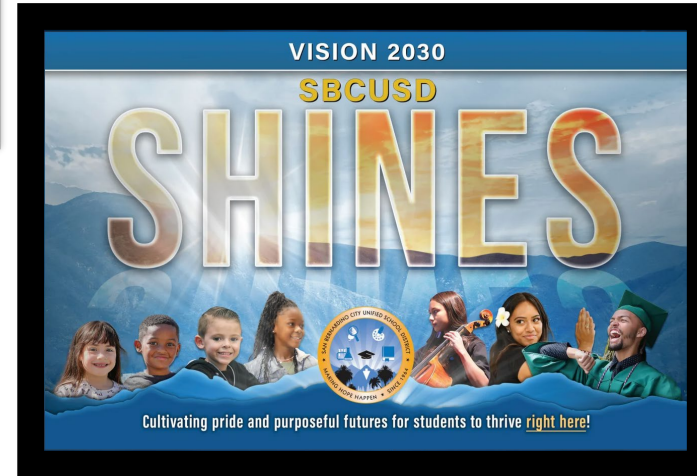
- **SBVC College Planning Documents** specifically speak to/address the demographic in 4 of 5 of “The Metrics” (*Successful Enrollment, Completion of Transfer Level Math/English in 1<sup>st</sup> year, Persistence/Retention, & Completion*)
- **Flourishing Umoja-Tumaini Program**; 600% growth over the last Academic Year! (*from 40 students to over 260 and... growing*)
- Consistent **SBCCD Black Faculty & Staff Association (BFSA)**...*going on 45 years of service to the community*
- 2015 Creation of **BROTHERS** (*Brothers Reaching Out to Help EVERYONE Reach Success*), with the aim of specifically addressing the needs of Black Males at SBVC
- Active partnership with the **A2MEND** (*African American Male Education Network & Development*) Organization. One of the original Student Charter Programs



# WHAT SBVC NEEDS TO DO...TO CONTINUE ITS REPUTATION AS A "MODEL INSTITUTION" AND SOLIDIFY ITS COMMITMENT/SERVICE TO THE NEEDS OF THE BLACK COMMUNITY



Equity & Targeted Student Achievement



VISION 2030

African American Task Force

# THANK YOU

April Dale

Interim Associate Dean – Outreach, Recruitment and  
Educational Partnerships

Director of Admissions and Records

First Year Experience/Valley Bound/D.E.E.P/DREAMERS

Umoja-Tumaini