

SBVC

BookSaver Task Force

MINUTES

November 12, 2024

4:00 pm

Zoom: <https://sbccd-edu.zoom.us/j/81971924749>

In Person: ADSS 207

Members:

	A	P		A	P
Dr. Olivia Rosas, Facilitator		x	Emily Porter		x
Veada Benjamin		X	Nelva Ruiz-Martinez		x
Pavel Bratulin		x	Phylcia Sanchez	x	
Wendy Chacon	X		Brian Thompson		X
Andrew Chang	X				
Dr. Gilbert Contreras	x		Raquel Villa		x
Rosio Cortez	X		Raemon Edwards	X	
April Dale		x			
Jessica Figueroa		X			
Ricardo Guevara		X	Guest:		
Joanne Hinojosa		x	Eve Mulhall, Marketing		X
Frederick Jones		X			
Matthew Kim		X			
Ana Mayo(Proxy for Tatiana Vasquez)		X			
Jonathan Neeper		X			
Maria Notarangelo		x			
Monica Perales		X			

TOPIC

DISCUSSION

FURTHER ACTION

1. Approval of October 29, 2024, Minutes at next meeting.

To be approved at the November 26th meeting.

<p>2. BookSaver Update – Dr. Rosas and Team</p>	<p>The FAQ's have been updated. The Opt In/Opt Out form is live on the Admissions and Records website under Policies and Forms. It's also located on the FAQ's #12. Students who change their mind can also go into the same website, download the form and submit it online.</p> <p>Dr. Rosas presented the updated information to ASG, and they had some questions. The Graphic has been presented to the Academic Senate.</p> <p>Paul said the rough videos are completed but will still need a little work. We have three: one that is introductory for students, one for faculty and a calculator video. Paul showed the student introductory video that students will see first on their website and receive in an email.</p> <p>Maria stated the video did not emphasize the calculator and the need to check costs before opting in or out.</p> <p>It was suggested we use 12 units with a \$240 total instead of 4 units for \$80 to maintain consistency.</p> <p>Dr. Rosas questioned whether the new one with three rows, not two should be used instead and then change this video?</p> <p>Freddy asked if we need to add Crafton Hills logo to the Valley College logo so both can use this video. Dr. Rosas said they are using a PowerPoint presentation, so their logo does not need to be added.</p> <p>The calculator video was shown. The video showed the required and recommended items so it was suggested to add a disclaimer about courses that may have recommended items students will be responsible for.</p> <p>The faculty video was shown. Maria suggested putting the book orders in on time for faculty and OER's in the first part of the video. Emily asked about adding tabs to search for specifics. April asked if we could add "Is BookSaver right for you?" It seems like the program is being marketed too much.</p>	<p>April will work on getting the info moved up from #12 on the FAQ.</p> <p>The revised version will be sent to Academic Senate with all the updates. It will be presented to College Council tomorrow.</p> <p>Paul will see if having a calculator tool on the website instead of the Excel spreadsheet is possible.</p> <p>Paul can use the same Graphic with three rows but zero in on the BookSaver portion.</p> <p>Paul will confirm with the Crafton Hills marketing team and report back to the group.</p> <p>Paul will make changes as suggested.</p> <p>Paul said URL's will be added as search tools and will add the disclaimer.</p>
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	<p>Maria requested a link be inserted into Self Service showing them where to click perhaps with an FAQ.</p> <p>For Special Programs, it was suggested students should check with these programs for instructions and perhaps add a disclaimer as well or add it to the email sent to the students. Brian said it could be very confusing for Dual Enrollment students.</p> <p>Paul suggested the best situation for communications is put in the video disclaimer and no specialized targeted emails to any special program but have it very prominent in the email to check with your program. Joanne suggested email communications come from the programs themselves which was supported.</p>	<p>Paul will look into inserting a link.</p>
<p>3. Adjourn – Next Meeting: November 26, 2024 – 4-5:00pm Via Zoom only https://sbccd- edu.zoom.us/j/81971924749</p>		