SBVC EDUCATIONAL MASTER PLAN 2023-2028
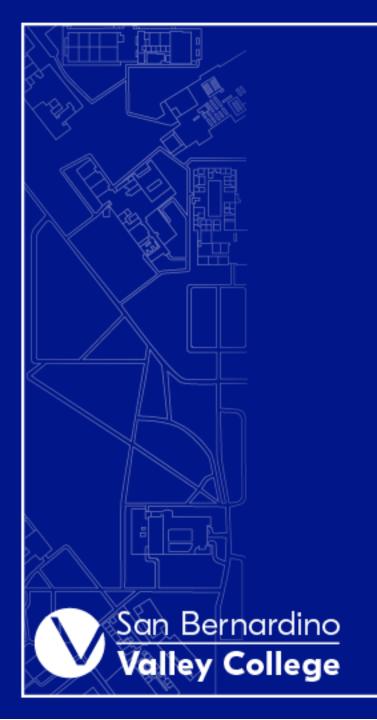
Goal Planning Hierarchy Overview

- **Strategic Direction**
  - **Supportive Action**
    - **Task**
    - ✓ **Timeline**
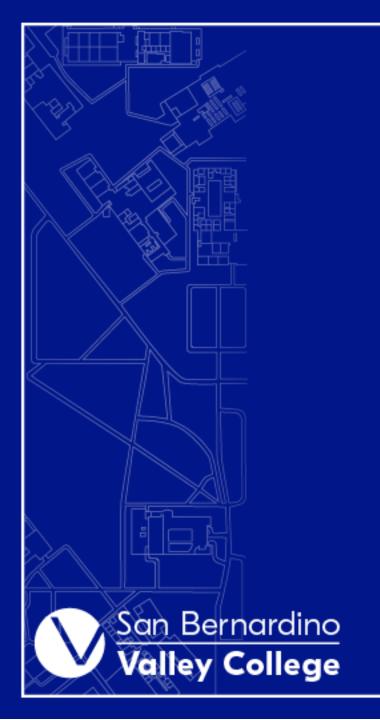   - ✓ **Responsible Parties**
    - ✓ **Key Indicators/ Measures**

Educational Master Plan

Implementation Plan

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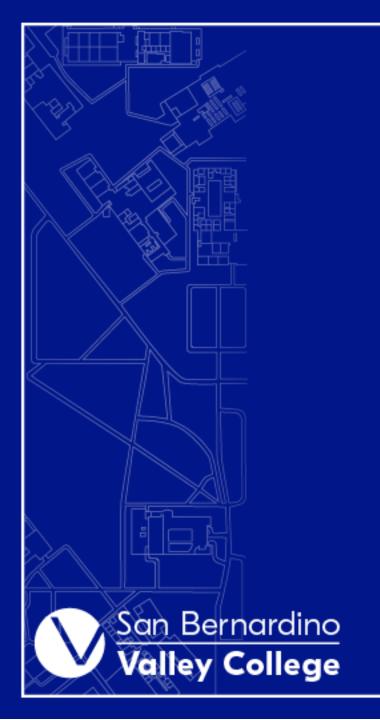
Eight Strategic Directions

1. Create a College-Going Culture through Intentional Community Outreach and Clear Communication of Pathways
2. Innovate Curriculum and Course Offerings to Support Student Equity and Completion
3. Expand and Align Support Services and Resources in Conjunction with Student Pathways
4. Create Relationships with the Black and African American Community
5. Utilize Quantitative and Qualitative Data to Understand Our Students' Lived Experiences and Better Support Them Towards Their Goals
6. Create and Sustain a Sense of Belonging for All College and Community Stakeholders
7. Connect Students to Regional and Community Opportunities
8. Ensure Sustainability through Fiscal Accountability
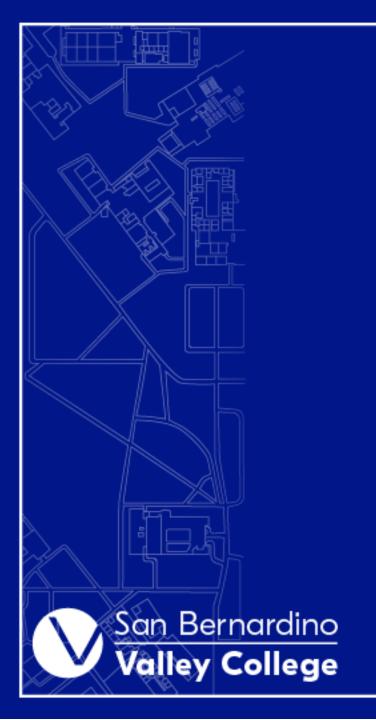
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1. Create a College-Going Culture Through Intentional Community Outreach and Clear Communications of Pathways

- Partner with K-12 schools and districts to build intentional K-14 pathways

- Create targeted outreach campaigns that consider specific audiences and demographics

- Invite all voices to the table and be inclusive
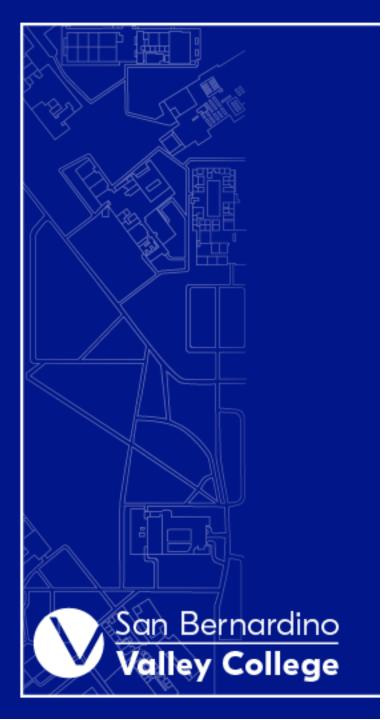
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2. Innovate Curriculum and Course Offerings to Support Student Equity and Completion

- Continue to implement culturally responsive pedagogies

- Establish re-entry programs for adults

- Decolonize student services and course offerings

- Promote professional development in support of personal well-being and equitable instruction for students

- Explore offering a Bachelor's Degree in CTE disciplines and emerging fields to better serve our students
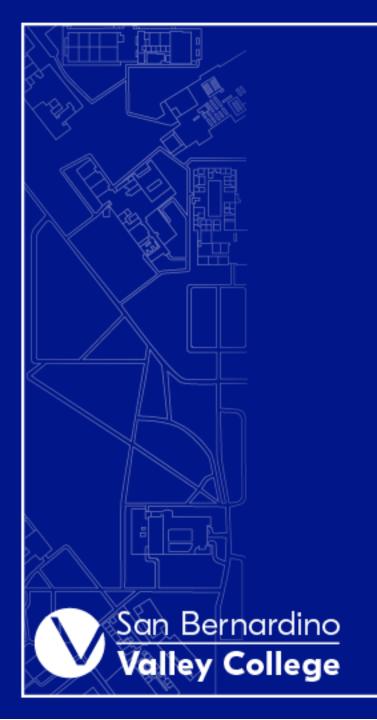
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3. Expand and Align Support Services and Resources in Conjunction with Student Pathways

- Implement virtual or more efficient communication systems in order to update students

- Promote all support programs and services

- Communicate effectively internally and externally

- Foster an environment of trust and transparency

- Improve student onboarding processes
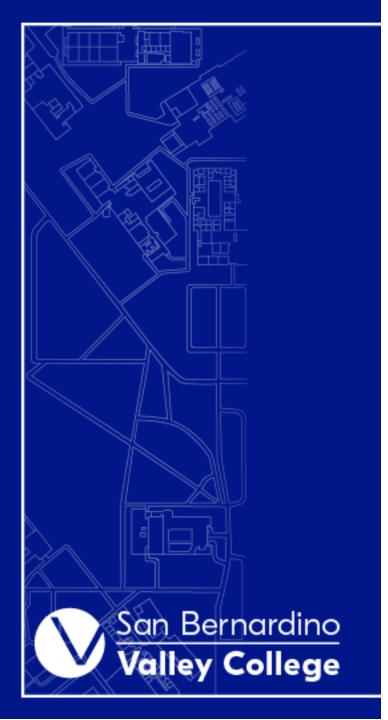
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4. Create Relationships with the Black and African American Community

- Create experiential learning opportunities (DEIA-related)

- Develop specific cultural events year-round (beyond Black History Month) to bring the community to campus

- Develop and engage in personalized outreach to the Black and African American communities with those who are familiar with the community
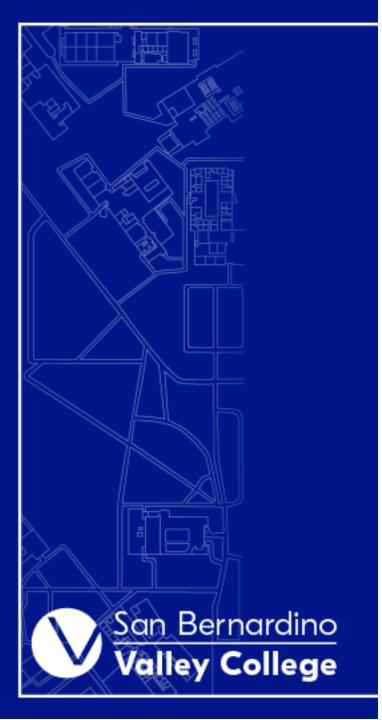
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5. Utilize Quantitative and Qualitative Data to Understand Our Students' Lived Experiences and Better Support Them Towards Their Goals

- Gather information from our students on their lived experiences

- Investigate the barriers that prevent students from enrolling

- Codify ongoing student involvement in all student-facing information-seeking practices (e.g., surveys, focus groups)

- Develop an ongoing and transparent survey schedule that welcomes stakeholder input
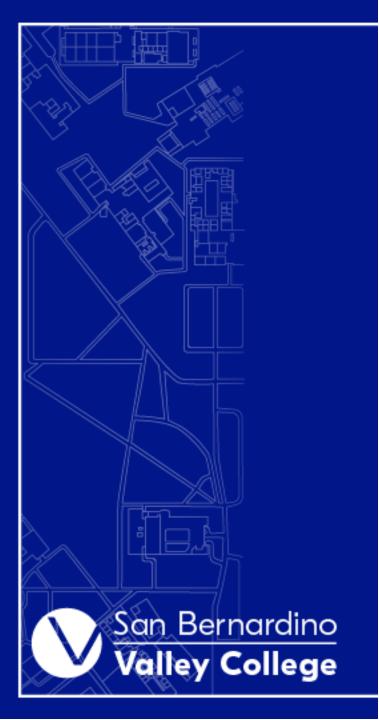
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6. Create and Sustain Sense of Belonging for All College and Community Stakeholders
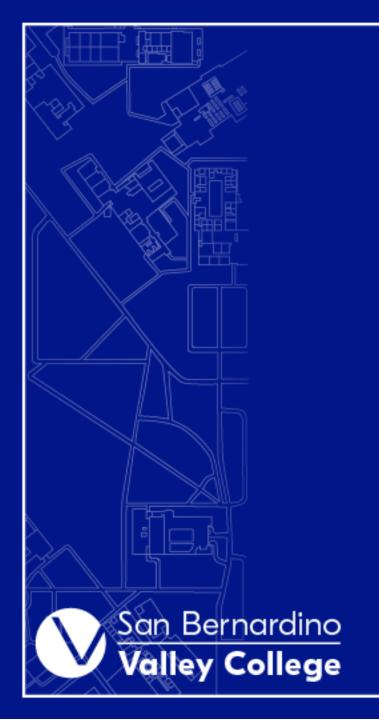
- Strengthen a culture of inclusion

7. Connect Students to Regional and Community Opportunities

- Increase industry/non-industry internships for students

- Partner with corporations that align with degrees and certificates

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8. Ensure Sustainability through Fiscal Accountability

- Evaluate and improve resource prioritization processes

- Maintain appropriate staffing levels to support student success

- Ensure consistent upkeep of current and future infrastructure

- Demonstrate responsiveness to community needs with regard to certificates, degrees, and programs

- Initiate culturally responsive strategic enrollment management

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Next Steps

- Create and disseminate a reader-friendly, condensed version of the Educational Master Plan
- **Campus constituent group review and formal approvals**
- Board of Trustees approval
- **Implementation planning**
  - **Prioritization of strategic directions and supporting actions**
  - **Identification of**
    - **Tasks and timelines**
    - **Responsible parties**
    - **Key indicators/measures**

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